# Market and Assessment Analysis Utilizing STARS

(STARS = DOR Statistical Tool for Analytics and Ratio Studies)



# Relax and enjoy!

No Memorization. NO Test.

# Statistical Analysis Utilizing STARS Examples - Possible Uses or Applications of STARS

- Analysis of assessment levels and uniformity
- Determination of trending factor
- Identification of areas for review, research or attention
- Specification and Calibration of your valuation model
- Analysis of markets
- Analysis of appraisal adjustments
- Analysis of appraisals
- Paired Sales Analysis
- Basis for presentations to BOE Note-
- STARS is useful in analysis of both residential and commercial properties or markets.

A Quick Note About Modeling We mentioned modeling on the previous slide so lets address modeling for a moment.

- Don't let modeling "scare" you.
- Every appraiser does modeling. (The factors that you adjust for in an appraisal is a model.)
- "A model is a representation of how something works." (IAAO)
- Modeling is simply a way of reflecting the market and its influences.
- It is a description of observed patterns.
- It can be simple or complex.
- Models are used in all three approaches to value.

### **Considerations When Doing Analysis**

Data Quality
 Size of Data Set (Number of Observations)
 Market –vs- Non-Market Sales
 Outliers

### Statistical Overview – General Statistics

 Median - The midpoint value. Is effected less by extreme ratios. Generally preferred measure of central tendency for analysis and trending. Used for the COD.

Mean - The arithmetic average. Used for the COV.
Weighted Mean - The weighted average. Used for the PRD

 PRD (Price Related Differential) – Measures uniformity between low and high value properties.

# Statistical Analysis Utilizing Stars

### Statistical Overview - Absolute Dispersion Measures

 Range – measure or difference between lowest and highest values.

•Quartiles / Percentages – Dividing points.

Deviations

 Average Absolute Deviation – measures distance between observations and central tendency.

-Standard Deviation – provides a measure of uniformity but is most useful with (or dependent upon) data that has a normal distribution. Provides a range that you can expect certain percentages of your sample to fall within. (1SD=65%, 2SD=95% and 3SD=99%)

Statistical Overview - Relative Dispersion Measures

Expressed as percentages.

Allows comparison between samples.

•COD (Coefficient of Dispersion) – Usually from the median. Good measure of uniformity and indicator of `confidence level.'

•COV (Coefficient of Variation) – Based on the Standard Deviation and expressed as a percentage. Always calculated on the mean. Useful in measuring uniformity if you have data with a normal distribution.

One aspect of STARS is the automated calculation and identification of outliers. This is based on an IAAO standard.

The procedure identifies Standard Outliers as being outside of a trim point that is one and a half times the Interquartile Range (the range from the First Quartile to the Third Quartile) and Extreme Outliers as being outside of a point that is three times the Interquartile Range.

### Handling Outliers:

•Generally, you want to remove as few outliers as possible. Only remove outliers if they are likely to skew or distort your statistical measures or analysis results. Research the outliers to see if there is an identifiable adjustment that can be made so that they can be included. •Be uniform in how you handle them. Do not trim outliers by arbitrary selection, use an appropriate trim procedure. Check for a skewed distribution and make sure any trimming does not shift the statistical measures.

### Handling Outliers: - Skewed Distributions -







### Handling Outliers: - Skewed Distributions -







### Handling Outliers:

Recognize the outliers as important data and a tool.

They may provide valuable information.

### Consider what they may be telling you about:

- The Market
- Your Assessments
- Your Model

•Use the outliers as a means of testing your model. Do they indicate a systemic problem?

 For example in a system where you are not adjusting for view, if many of your low outliers are view properties it may indicate that you should be applying a view factor.

# General Comments Regarding Analysis

### Highly Recommend:

- Extensive use of GIS in your analysis looking at things visually can bring out facts, trends, variations and other items that you would miss just looking at numbers.
- A good and well defined sales validation process.
- A good and well defined sales condition verification process.
- Paired Sales Analysis (analysis of properties that sell more than once in a given time period) is very useful and highly encouraged.
- Determination of and use of Market (Time) Adjustments when appropriate.

Here are just a few examples of items that can be mapped, illustrated and represented with GIS.

- Ratios (Assessed Value to Sales Price)
- Property Characteristics or Attributes
  - Can be mapped alone such as indicating all view properties
  - Can be highlighted or identified as part of other analysis such as ratios
- Zoning, Land Use, Topography and a Utility (Usability) Rating
- Sales- volume, locations, sales price, price per SF
- Land Values- Price per Acre and Site/Lot Values
- Paired Sales- Percent or rate of change
- Outliers (maybe a pattern emerges)
- Photographic, topographic, flood zones, wetlands and other overlays
- Possible Application: Modeling- using GIS might help identify missed influences or influences that need to be calibrated better
- Note: can use background/fill colors, outline colors and fill patterns.

# Examples of Use of GIS in Analysis Symbology







Layers



Layers can help in identification of Market Areas/Neighborhoods & in Analysis -Topographical Lines -Aerial Photography -Roads, Railroads, Rivers -Flood Zones, Wetlands, Climate Maps -Noise Impacts, Commute Time Maps



Sample 1: Ratios: 5% steps blue to green to red





Sample 2: Ratios: 5% steps blue to green to red



Sample 3: Land Values: Purple over 60,000 & Lt Blue Under 60,000



### Sample 4: Land Values:



Now that you have seen a few samples of GIS images lets review the list of examples one more time.

- Ratios (Assessed Value to Sales Price)
- Property Characteristics or Attributes (alone)
- Properties with particular characteristics can be highlighted or identified (as part of other analysis such as ratios)
- Zoning, Land Use, Topography and a Utility (Usability) Rating
- Sales- volume, locations, sales price, price per SF
- Land Values- Price per Acre and Site/Lot Values
- Paired Sales- Percent or rate of change
- Outliers (maybe a pattern emerges)

Photographic, topographic, flood zones, wetlands and other overlays

 Possible Application: Modeling- using GIS might help identify missed influences or influences that need to be calibrated better

Note: can use background/fill colors, outline colors and fill patterns.

General Comments Regarding Analysis

An Example of the importance of Analysis

Analysis is essential to

 Uniformity,
 Achieving Proper Assessment Level and
 Market Knowledge.

 The following slide is an illustration that involves analysis of neighborhood adjustments (factors, multipliers)

# General Comments Regarding Analysis Neighborhood Ratios

Assessed Value to Sales Ratios



### **Typical Structures of Studies**

- Overall Structure
  - Valuation/Market Areas
  - Use Types
  - Other Attributes or Characteristics

# **Typical Structures of Studies**

## Valuation/Market Areas

(Geographic Areas, Regions, Neighborhoods)

- Entire County
- Geographic Areas / Regions
- Districts
- Neighborhoods
- School DistrictsCity Limits

### **Typical Structures of Studies**

Use Types

 All Sales
 Vacant Land
 Residential- All
 Residential- SFR
 Residential- Condos & Townhouses
 Commercial- All
 Commercial- Retail
 Commercial- Offices

**Typical Structures of Studies** 

Other Attributes or Characteristics - View Properties - Waterfront Properties- Sound, Bay, Tidal, Lake, River No Bank Low Bank Medium Bank High Bank Characteristics - Individually - Mixed Within Each Study Structure You Will Utilize Multiple Stratifications

### **Typical Structures of Studies**

🚞 Sample File Structure									
File Edit View Favorites Tools Help									
😋 Back 👻 🕘 👻 🤣 🔎 Search 🌔 Folders 🛛 🎛 🗸									
Address 🛅 C:\									
	Name 🔺	Size	Туре	Date Modified					
File and Folder Tasks 🛛 🗧	AY2010- All Sales.xlsm	1,221 KB	Microsoft Office Exc	02/11/2010 3:10 PM					
	🗐 AY2010- Commercial- All.xlsm	1,221 KB	Microsoft Office Exc	02/11/2010 3:10 PM					
Other Places 🛛 🕹	🛛 🐏 AY2010- Commercial- Downtown.xlsm	1,221 KB	Microsoft Office Exc	02/11/2010 3:10 PM					
	🔮 AY2010- Region 3.xlsm	1,221 KB	Microsoft Office Exc	02/11/2010 3:10 PM					
Details 🌣	🔮 AY2010- Residential- All.×Ism	1,221 KB	Microsoft Office Exc	02/11/2010 3:10 PM					
Details	AY2010- Residential- Condos.xlsm	1,221 KB	Microsoft Office Exc	02/11/2010 3:10 PM					
Sample File Structure	🐏 AY2010- Residential- Plexs.xlsm	1,221 KB	Microsoft Office Exc	02/11/2010 3:10 PM					
File Folder	🐏 AY2010- Residential- SFR.xlsm	1,221 KB	Microsoft Office Exc	02/11/2010 3:10 PM					
Date Modified: Today, February	🐏 AY2010- Residential- View.xlsm	1,221 KB	Microsoft Office Exc	02/11/2010 3:10 PM					
23, 2010, 10:41 AM	🐏 AY2010- Residential- Waterfront.xlsm	1,221 KB	Microsoft Office Exc	02/11/2010 3:10 PM					

# A General Side Note of Caution

Ask Questions and Test Your Assumptions !!!

We would encourage you to be careful in your analysis and the conclusions and statements you make.

### Median Home Prices per the Washington Center for Real Estate Research



### Ask Questions and Test Your Assumptions

Let's look more closely at the Median Price as an example:

- Have you corrected for changes in the
  - average size?
  - average quality?
  - average age?
- Is the market shifting such that there are more, or fewer, upper end sales; or that there are more, or fewer, lower end (starter home) sales?

A basic question would be: Is the "Median" home of today the same as the "Median" home of a year ago? Or two years ago? Or, a few more years back? Have you taken changes into consideration?

# Statistical Examples

The next series of slides are example charts.

The charts:
 Are on ratios of Assessed Value to Sales Price.

The Following presumptions apply to all the examples.

They are from a large enough sample.

 The statistical measures indicate that it is reasonable to draw conclusions from the sample.

# What do these statistics tell you?





These ratio statistics indicate a possible changing (declining) market.

What might I want to do in this situation when I analyze my assessment level and decide on my trending factor?

If I have enough sales I might use only 4<sup>th</sup> Quarter sales.
If through paired sales or other analysis I have determined a market (time) adjustment I could trend all sales to the end of the year or assessment date.

# What do these statistics tell you?





This graph indicates that properties with more land are being undervalued.

### What is a likely area of adjustment to address this?

- Maybe the land value?

### Are there other possible explanations?

- Outbuildings?
- Related characteristics or attributes like privacy?

# What do these statistics tell you?





This graph indicates that lower quality homes are being undervalued and higher quality homes overvalued.

Two possible causes would be that your quality **adjustment** is too aggressive or that your **classification** is too aggressive

# What do these statistics tell you?

### **Ratios by Neighborhood**



Note: These two neighborhoods had the same number of sales.

### **Ratios by Neighborhood**



The ratios for these two neighborhoods indicate equity in the sense of similar median ratios, however, Neighborhood 12 has a much larger range than Neighborhood 14, indicating that it could use some attention.

Neighborhood 12 @ a range of 15% is 3 times that of Neighborhood 14 @ 5%.

# What do these statistics tell you?



### **Ratio by Year Built** 1.05 1.00 0.95 0.90 0.85 0.80 0.75 0.70 0.65 1960-1969 1970-1979 1980-1989 1990-1999 2000-2009

This graph shows how older homes are being valued at a lower level (ratio) than homes that are 10 to 30 years old and homes less than 10 years old are being valued at a higher level.

There are numerous possible causes. For example, it could involve one or more valuation issues (like effective age or quality classification) or it could be an issue with not picking up renovations on older homes.

What do these statistics tell you? Hint: Different Data, Similar look to chart.

**Ratio by Year Built** 



### **Ratio by Year Built**



Notice the scale on this one. It has the same trend as the previous one except the difference (range) here is only 0.02 (2%) from the lowest to the highest. You still might want to look at it as there appears to be a trend but any adjustment you make is going to be of a much finer nature.

# Another chart by Year Built

### **Ratio by Year Built**



Here is a different example. A consistent pattern such as this one might alert you to issues with your Effective Age or depreciation determination. (Make sure you consider alternate causes.)

# Charts & Scatter Diagrams-Looking Beyond the Trendline

Ratios by Year Built



# Charts & Scatter Diagrams-Looking Beyond the Trendline



This would lead me to ask questions like:
Is this reflecting something we are doing?
Is it a market response to something that we are not picking up?
Do we need to adjust our depreciation scale?
Or ???????

# Advantages of Multiple References or Perspectives

Ratios by Improvement Quality



We have a fairly steep trendline (approx. 0.85 to 1.10) that is also fairly straight. However, when you look at the bar chart, while everything from 3.5 up trends higher and you would want to look at that, the 4.0 classification really stands out and begs for closer scrutiny.

### **Actual Samples From STARS**

	Data			Count 42	9	Min of	/02/04	Median 07/20/04		Max 02/28/05	
Yearo	SaleDate	e of Ratio P	AVRatio	Bins/Strats	Count			Ratios			
						First				Third Notation:	
2004	Jan	0.9149	0.9149	01/01/04	0	Quartile	Min	Median	Max	Quartile	
	Feb	0.9516	0.9516	02/06/04	20	0.9012	0.6968	0.9132	1.0985	0.9672	
	Mar	0.9087	0.9087	03/12/04	15	0.8639	0.6803	0.9330	1.0636	0.9914	
	Apr	0.9065	0.9065	04/16/04	32	0.8688	0.7212	0.9197	1.0652	0.9513	
	May	0.8959	0.8959	05/21/04	47	0.8684	0.7457	0.9193	1.0068	0.9715	
	Jun	0.9024	0.9089	06/26/04	68	0.8432	0.6680	0.9117	1.0691	0.9563	
	Jul	0.8918	0.8918	07/31/04	52	0.8477	0.6757	0.9042	1.0080	0.9460	
	Aug	0.8848	0.8848	09/04/04	66	0.8451	0.7114	0.8815	1.0044	0.9350	
	Sep	0.8939	0.8939	10/09/04	47	0.8446	0.6553	0.8951	1.0584	0.9386	
	Oct	0.8579	0.8579	11/14/04	33	0.8157	0.7030	0.8580	1.1134	0.9044	
	Nov	0.8716	0.8716	12/19/04	27	0.8164	0.6886	0.8444	1.0308	0.8712	
	Dec	0.8285	0.8285	01/23/05	14	0.7816	0.7152	0.8595	1.0053	0.9167	
2004	Total	0.8916	0.8925	02/28/05	8	0.7722	0.6650	0.7950	0.9550	0.8326	
2005	Jan	0.8400	0.8400					г			

Feb

2005 Total

Grand Total

0.7994

0.8328

0.8893

0.7994

0.8328

0.8902

### Statistical Tables and Charts for Sale Date



### **Actual Samples From STARS**

### Statistical Tables and Charts for Sale Date Data Count 429 Min 01/02/04 Median 07/20/04 Max 02/28/05 e of Ratio PAVRatio **Bins/Strats** Count Ratios Yearo SaleDate First Third Notations 2004 Jan 0.9149 1.0332 01/01/04 0 Quartile Min Median Max Quartile Feb 0.9516 1.0919 02/06/04 20 0.9012 0.6968 0.9132 1.0985 0.9672 Mar 0.9087 1.0007 03/12/04 15 0.8639 0.6803 0.9330 1.0636 0.9914 0.9065 1.0103 04/16/04 32 0.8688 0.7212 0.9197 1.0652 0.9513 Apr 0.8959 1.0142 05/21/04 47 0.8684 0.7457 0.9193 1.0068 0.9715 May 0.9024 1.0062 06/26/04 68 0.8432 0.6680 0.9117 1.0691 0.9563 Jun 0.8918 0.9964 07/31/04 52 0.8477 0.9042 1.0080 0.9460 Jul 0.6757 0.8848 0.9949 09/04/04 66 0.8451 0.7114 0.8815 1.0044 0.9350 Aua Sep 0.8939 0.998410/09/04 47 0.8446 0.6553 0.8951 1.0584 0.9386 Oct 0.8579 0.9996 11/14/04 33 0.8157 0.7030 0.8580 1.1134 0.9044 Nov 0.8716 0.9841 12/19/04 27 0.8164 0.6886 0.8444 1.0308 0.8712 Dec 0.8285 0.9294 01/23/05 14 0.7816 0.7152 0.8595 1.0053 0.9167 0.8916 1.0022 02/28/05 8 0.7722 0.6650 0.7950 0.9550 0.8326 2004 Total 2005 Jan 0.8400 0.9271



Feb

2005 Total

Grand Total

0.7994

0.8328

0.8893



herio loto



Ratios by Sale Date



### **Actual Samples From STARS**

### Statistical Tables and Charts for Effective Age

	Data		Count 333		Min o		Median 10	)	Max :	29	1
EffAge	e of Ratio	PAVRatio	Bins/Strats	Count			Ratios				'
					First				Third	Notations	
0-4	0.9190	0.9190	0	11	Quartile	Min	Median	Max	Quartile		
5-9	0.8922	0.8922	5	54	0.8814	0.7675	0.9230	1.0333	0.9659		
10-14	0.8923	0.8923	10	121	0.8515	0.6803	0.9031	1.0131	0.9449		
15-19	0.8676	0.8676	15	114	0.8366	0.7200	0.8886	1.1134	0.9340		
20-24	0.8450	0.8450	20	30	0.7826	0.6680	0.8355	1.0985	0.9436		
25-29	0.8558	0.8558	25	1	1.0000	1.0000	1.0000	1.0000	1.0000		
Grand To	0.8931	0.8931	30	2	0.8062	0.7567	0.8558	0.9550	0.9054		
			35	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!		
			40	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!		
			45	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!		
			150	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!		







14.p



### **Actual Samples From STARS**

	Data		Count 385		Min o		Median 1		Max	9
Frontage	e of Ratio	PAVRatio	Bins/Strats	Count			Ratios			
					First				Third	Notations
0	0.8696	0.8696	-0.0001	0	Quartile	Min	Median	Max	Quartile	0- Condo
1	0.8879	0.8891	0.0	26	0.8391	0.7529	0.8754	1.0112	0.8984	1- Upland
2	0.9684	0.9684	1.0	336	0.8416	0.6680	0.8912	1.1134	0.9437	2- River
4	0.8853	0.8853	2.0	2	0.9418	0.9153	0.9684	1.0214	0.9949	3- Pond
5	0.8786	0.8786	3.0	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!	4- Lake
6	0.9356	0.9356	4.0	1	0.8853	0.8853	0.8853	0.8853	0.8853	5- Tidal
9	0.9887	0.9887	5.0	1	0.8786	0.8786	0.8786	0.8786	0.8786	<ol> <li>6- Saltwater</li> </ol>
Grand To	0.8897	0.8907	6.0	17	0.9003	0.6803	0.9719	1.0652	1.0000	7-
			7.0	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!	8-
			8.0	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!	9- Remote
			9.0	2	0.9831	0.9774	0.9887	1.0000	0.9944	

### Statistical Tables and Charts for Frontage Type

















### **Actual Samples From STARS**

### Min 1.00 Count 390 Median 2.00 Max 5.00 Data StyleorS e of Ratio PAVRatio Bins/Strats Count Ratios First Third Notations 0.8919 0.8919 0.9999 0 Quartile Min Median Max Quartile 1=1 Story 1.0 0.8484 1.00 155 0.8902 1.5 0.84840.8404 0.6650 1.0985 0.9492 1.5= 1.5 Story 2.0 0.8952 0.8973 1.50 22 0.7976 0.6680 0.8515 1.0584 0.8915 2= 2 Story 2.5 0.9104 0.9104 2.00 180 0.8454 0.6553 0.9115 1.1134 0.9477 2.5= 2.5 Story 4.0 0.9034 0.9034 2.507 0.8374 0.7817 0.8917 1.0160 1.0043 3= 4= Multi Story 5.0 0.8633 3.00 0 #NUM! 0.8633 #NUM! 0.0000 #NUM! 0.0000 4.00 21 5=Split Level Grand T 0.8915 0.89250.8759 0.7675 0.9016 1.0032 0.9550 5.00 5 0.8458 0.8348 0.8537 0.9060 0.8760

### Statistical Tables and Charts for Style or Stories













### **Actual Samples From STARS**

	Data		Count 305		Min 1		Median 1		Max	3	
Topogra	e of Ratio	PAVRatio	Bins/Strats	Count			Ratios				
					First				Third	Notations	
1	0.8875	0.9868	0.0000	0	Quartile	Min	Median	Max	Quartile	1= Level	
2	0.8922	0.9693	0.5	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!	2= Moderate	
3	0.7978	0.9645	1.0	254	0.8420	0.6757	0.8899	1.0985	0.9352	3= Steep	
Grand T	0.8876	0.9838	1.5	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!		
			2.0	49	0.8395	0.6553	0.9246	1.0652	0.9562	Proposed AV include \$40,000	0
			2.5	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!	increase adjustment to Topo	3
			3.0	2	0.7904	0.7829	0.7978	0.8127	0.8052	(steep) properties.	
			3.5	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!		
			4.0	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!		
			4.5	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!		
			5.0	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!		

### Statistical Tables and Charts for Topography



2

3

1.1000

1.0000

0.9000

0.8000

0.7000

0.6000

1



з

4







### **Actual Samples From STARS**

	Data		Count 341		Min 1		Median 1		Max	13		
ViewTyp	e of Ratio F	PAVRatio	Bins/Strats	Count			Ratios					
					First				Third	Notations		
1	0.8849	0.8863	0.9999	0	Quartile	Min	Median	Max	Quartile	1=Territorial, 2=Mt.Distant,		
2	0.9025	0.9025	2.2	278	0.8394	0.6456	0.8899	1.0985	0.9390	3=Mt.Filtered, 4=Mt.Good,		
4	0.8290	0.8290	3.4	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!	5=Mt.Panoramic, 6=Pond,		
9	0.9427	0.9427	4.6	1	0.8290	0.8290	0.8290	0.8290	0.8290	7=Lake/River-Distant, 8=Lake/River-		
10	0.8730	0.8730	5.8	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!	Filtered, 9=Lake/River-Good,		
11	0.8592	0.8592	7.0	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!	10=Saltwater-Distant, 11=Saltwater-		
12	0.8809	0.8809	8.2	0	#NUM!	0.0000	#NUM!	0.0000	#NUM!	Filtered, 12=Saltwater-Good,		
13	0.8899	0.8899	9.4	2	0.9140	0.8853	0.9427	1.0000	0.9713	13=Saltwater-Panoramic		
Grand To	0.8844	0.8856	10.6	13	0.8442	0.7546	0.8802	0.9467	0.9043			
			11.8	7	0.8513	0.7747	0.8661	1.1134	0.9059			
			13.0	40	0.8045	0.6553	0.9239	1.0652	0.9722			

### Statistical Tables and Charts for View Type











0

8.2

9.4

10.6

11.8 13.0

300

250

200

150

100

50

0

-50

2.2

3.4

4.6 5.8 7.0



2.2 3.4 4.6 5.8 7.0 8.2 9.4 10.6 11.8 13.0

0.5000

# Statistical Analysis Utilizing an Excel Template

# In Its to book stage